

**FOODARAMA SUPERMARKETS****525 WOODBRIDGE/552 PISCATAWAY****Revised April 1997**

RJR ADV	RJR ADV	RJR ADV	RJR ADV
RJR	RJR	RJR	RJR
RJR	RJR	RJR	RJR
LOR	LOR	BAT	BAT
LOR	PM	PM	BAT
PM	PM	PM	PM
PM	PM	PM	PM
PM	PM	PM	LIG
4 FT 12 ROWS	4 FT 12 ROWS	4 FT 12 ROWS	4 FT 12 ROWS

COMPANY	MONTHLY PAYMENT	TOTAL ROWS
RJR		84
P M		156
BAT		36
LOR		36
L&M		12
<b>TOTALS</b>		<b>324</b>

*RJ Reynolds Tobacco Company*

Approved By :

Date :

## 575 FRANKLIN/505 HIGHTSTOWN/629 BRIELLE

Revised April 1997

RJR ADV	RJR ADV	RJR ADV
RJR	RJR	RJR
RJR	RJR	RJR
LOR	LOR	LOR
BAT	BAT	BAT
PM	PM	PM
PM	PM	PM
PM	PM	PM(4)LIG(8)
4 FT 12 ROWS	4 FT 12 ROWS	4 FT 12 ROWS

COMPANY	MONTHLY PAYMENT	TOTAL ROWS
RJR		72
P M		100
BAT		36
LOR		36
L&M		8
TOTALS		252

R.J. Reynolds Tobacco Company

Approved By :

Date :

## FOODARAMA SUPERMARKETS

513 OAKTREE/ 573 EDISON/ 607 FREEHOLD

MAY 1996

RJR ADV	RJR ADV	RJR ADV	RJR ADV	DORAL/WORTH
RJR	RJR	RJR	RJR	RJR
LOR	LOR	BAT	BAT	RJR
LOR	PM	PM	PM	BAT
PM	PM	PM	LIG(3)LOR(4)	PM
4 FT 12 ROWS	4 FT 12 ROWS	4FT12ROWS	4 FT 12 ROWS	4 FT 12 ROWS

COMPANY	MONTHLY PAYMENT	TOTAL ROWS
RJR		72
P M		88
BAT		36
LOR		36
L&M		8
TOTALS	0.0%	240

RJ Reynolds Tobacco Company

Approved By :

Date :

51851 7477

**FOODARAMA SUPERMARKETS**

193 Marlboro/617 Montgomery/637 Belmar/625 Hazlet

Revised April 1997

SAVINGS BRANDS

RJR ADV	RJR ADV	RJR ADV	RJR ADV
RJR	RJR	RJR	RJR
LOR	LOR	RJR	RJR
LOR	BAT	BAT	BAT
PM	PM	PM	PM
PM	PM	PM(4)LIG(8)	PM

4 ft 12 rows

4 ft 12 rows

4 ft 12 rows

4 ft 12 rows

COMPANY	TOTAL ROWS	MONTHLY PAYMENT
RJR	72	0
PM	88	0
BAT	36	0
LOR	36	0
L&M	8	0
Other		0
<b>TOTALS</b>	<b>240</b>	<b>0</b>

RJ Reynolds Tobacco Company

Approved By :

Date :

## FOODARAMA SUPERMARKETS

585 EAST BRUNSWICK

Revised April 1997

RJR ADV	RJR ADV	RJR ADV
RJR	RJR	RJR
RJR	RJR	RJR
LOR	LOR	BAT
LOR	BAT	BAT
LOR	PM	PM
PM	PM	PM
PM	PM	PM(4)LIG(8)
4 FT 12 ROWS	4 FT 12 ROWS	4 FT 12 ROWS

COMPANY	MONTHLY PAYMENT	TOTAL ROWS
RJR		72
PM		88
BAT		36
LOR		36
L&M		8
TOTALS		240

RJ Reynolds Tobacco Company

Approved By :

Date :

## FOODARAMA SUPERMARKETS PLANOGRAM

FOODARAMA SUPERMARKETS  
553 PARLIN

sed April 1997

RJR ADV	RJR ADV	RJR ADV	RJR ADV	RJR ADV	RJR ADV	RJR ADV	RJR ADV
RJR	RJR	RJR	RJR	RJR	RJR	RJR	RJR
LOR	LOR	LOR	LOR	BAT	BAT	BAT	BAT
LOR	PM	PM	PM	PM	PM	PM	PM
PM	PM	PM	PM	PM	PM	PM	LIG
9 ROWS	9 ROWS	9 ROWS	9 ROWS	9 ROWS	9 ROWS	9 ROWS	9 ROWS

COMPANY	ROWS
RJR	72
PHILIP MORRIS	126
BAT	36
LORILLARD	45
LIGGETT	9

51851 7480

**FOODARAMA SUPERMARKETS****641 BRICKTOWN**

Revised April 1997

RJR ADV	RJR ADV	RJR ADV	RJR ADV
RJR	RJR	RJR	RJR
RJR	RJR	RJR	RJR
LOR	LOR	BAT	BAT
LOR	LOR	BAT	BAT
PM	PM	PM	PM
PM	PM	PM	PM
PM	PM	PM	PM(4)LIG(8)
4 FT 12 ROWS	4 FT 12 ROWS	4 FT 12 ROWS	4 FT 12 ROWS

COMPANY	MONTHLY PAYMENT	TOTAL ROWS
RJR		84
P M		136
BAT		48
LOR		48
L&M		8
Other		
<b>TOTALS</b>		<b>324</b>

RJ Reynolds Tobacco Company

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## FOODARAMA SUPERMARKETS

627 MIDDLETOWN

Revised April 1997

RJR ADV	RJR ADV	RJR ADV	RJR ADV
RJR	RJR	RJR	RJR
RJR	RJR	RJR	RJR
LOR	LOR	BAT	BAT
LOR	LOR	BAT	BAT
PM	PM	PM	PM
PM	PM	PM	PM
PM	PM	PM	LIG
3 FT 9 ROWS	3 FT 9 ROWS	3 FT 9 ROWS	3 FT 9 ROWS

COMPANY	MONTHLY PAYMENT	TOTAL ROWS
RJR		72
P M		99
BAT		36
LOR		36
L&M		8
Other		
TOTALS		251

R.J. Reynolds Tobacco Company

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**FOODARAMA SUPERMARKETS****623 WEST LONG BRANCH**

Revised April 1997

RJR ADV	RJR ADV	RJR ADV	RJR ADV	RJR ADV	RJR ADV
RJR	RJR	RJR	RJR	RJR	RJR
LOR	LOR	LOR	BAT	BAT	BAT
PM	PM	PM	PM	PM	PM
PM	PM	PM	PM	PM	PM(4)LIG(8)
4 FT 12 ROWS	4 FT 12 ROWS	4 FT 12 ROWS	4 FT 12 ROWS	4 FT 12 ROWS	4 FT 12 ROWS

COMPANY	MONTHLY PAYMENT	TOTAL ROWS
RJR		84
P M		124
BAT		36
LOR		36
L&M		8
Other		0
<b>TOTALS</b>		<b>288</b>

R.J. Reynolds Tobacco Company

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Date :

51851 7483

## FOODARAMA SUPERMARKETS

603 ABERDEEN

Revised April 1997

RJR ADV	RJR ADV	RJR ADV	RJR ADV	RJR ADV
RJR	RJR	RJR	RJR	RJR
LOR	LOR	LOR	BAT	RJR
PM	PM	PM	BAT	BAT
PM	PM	PM	PM(4)LIG(8)	PM
4 FT 12 ROWS	4 FT 12 ROWS	4 FT 12 ROWS	4 FT 12 ROWS	4 FT 12 ROWS

COMPANY	MONTHLY PAYMENT	TOTAL ROWS
RJR		72
P M		88
BAT		36
LOR		36
L&M		8
Other		
<b>TOTALS</b>		<b>240</b>

R.J. Reynolds Tobacco Company

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**FOODARAMA SUPERMARKETS****602 LAKEWOOD**

Revised April 1997

RJR ADV	RJR ADV	RJR ADV
RJR	RJR	RJR
LOR	RJR	RJR
LOR	LOR	BAT
PM	BAT	BAT
PM	PM	PM
PM	PM	PM
LIG(8)PM(4)	PM	PM
4 FT 12 ROWS	4 FT 12 ROWS	4 FT 12 ROWS

COMPANY	MONTHLY PAYMENT	TOTAL ROWS
RJR		72
PM		112
BAT		36
LOR		36
L&M		8
Other		
<b>TOTALS</b>		<b>264</b>

R J Reynolds Tobacco Company

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Date :

## FOODARAMA SUPERMARKETS

299 NEPTUNE

Revised April 1997

RJR ADV	RJR ADV	RJR/PM ADV
RJR	RJR	RJR
LOR	RJR	RJR
LOR	BAT	LOR
PM	BAT	BAT
PM	PM	PM
PM	PM(8)LIG(8)	PM
6 FT 18 ROWS CARTONS	6 FT 18 ROWS CARTONS	3 FT PACK SECTION

COMPANY	MONTHLY PAYMENT	TOTAL ROWS
RJR		54
P M		72
BAT		36
LOR		36
L&M		8
Other		
TOTALS		206

R.J. Reynolds Tobacco Company

Approved By :

Date :

## FOODARAMA SUPERMARKETS

## Neptune Liquor Store

April 1997

RJR ADV	RJR ADV	RJR ADV
RJR	RJR	RJR
RJR	RJR	RJR
LOR	LOR	LOR
BAT	BAT	PM
PM	PM	PM

4 FT 12 ROWS

2.5 FT 8 ROWS

2.5 FT 8 ROWS

COMPANY	MONTHLY PAYMENT	TOTAL ROWS
RJR		56
P M		36
BAT		20
LOR		28
L&M		0
Other		
<b>TOTALS</b>		<b>140</b>

R.J. Reynolds Tobacco Company

Approved By :

Date :

## FOODARAMA SUPERMARKETS

## FREEHOLD LIQUOR STORE

Revised April 1997

RJR ADV	RJR ADV
RJR	RJR
RJR	RJR
LOR	BAT
LOR	BAT
PM	PM
PM	PM
PM	PM
4 FT 12 ROWS	3 FT 9 ROWS

COMPANY	MONTHLY PAYMENT	TOTAL ROWS
RJR		42
P M		63
BAT		18
LOR		24
L&M		0
Other		
<b>TOTALS</b>		<b>147</b>

R.J. Reynolds Tobacco Company

Approved By :

Date :